

The C.E.S College of Arts & Commerce Cuncolim Salcete Goa

Department of Economics

Report on the Talk "Patents, Copyrights and Trademarks – A Practical Guide for Entrepreneurs"

The Department of Economics organised a talk on "**Patents, Copyrights and Trademarks – A Practical Guide for Entrepreneurs**" on 11th October 2025 at 9.30 am in room no 14 for the students of S.Y B.A enrolled in SEC-Entrepreneurship Development course and the students of F.Y B.A, SEC -Introduction to Entrepreneurship. The objectives of the session were:

1. To bridge the gap between theoretical knowledge and practical application of Intellectual Property Rights (IPR) in the context of entrepreneurship,
2. To provide students with a practical understanding of patents, copyrights, and trademarks, emphasizing their role in protecting business ideas, innovations, and brand identity.

The session began at 9.30 am. Asst. Prof. Manira Fernandes welcomed the audience and highlighted the significance of the session's topic in today's entrepreneurial landscape. Asst. Prof. Manira Fernandes introduced the Resource Person. The Resource Person for the session was Adv. Sumita Sawant Dessai.

This was followed by the technical session led by the invited resource person, who provided a comprehensive and practical overview of patents, copyrights, and trademarks. The talk focused on how budding entrepreneurs can protect their intellectual property, the processes involved in registering rights, and common challenges faced in the IP domain. Real-life examples were shared, which made the session highly engaging and informative. An interactive question-and-answer session followed, where students actively participated by posing thoughtful questions. The resource person addressed each query with clarity, providing valuable insights into the practical aspects of intellectual property rights. As a token of respect and gratitude in line with the institution's tradition of promoting green values, Asst. Prof. Puja Goankar presented a plant sapling to the resource person.

The session concluded with a vote of thanks delivered by Asst. Prof. Manira Fernandes, who expressed gratitude to the speaker for the enlightening session and sharing valuable insights.



She also thanked the Principal Prof. Brahma Edwin Barreto for always encouraging and supporting programs that add value to the students education. She thanked all the participants for their enthusiastic involvement.

A total of Forty four students attended the session. The programme was coordinated by Asst. Prof. Manira Fernandes.



**THE KONKANI EDUCATIONAL SOCIETY'S
COLLEGE OF ARTS & COMMERCE
KONKANI, BALCETTA - GOA**

**DEPARTMENT OF ECONOMICS
ORGANIZES A SESSION ON
"PATENTS, COPYRIGHTS AND TRADEMARKS:
A PRACTICAL GUIDE FOR ENTREPRENEURS"**

**RESOURCE PERSON:
DR. SUMITA SAMANT DEBBI**

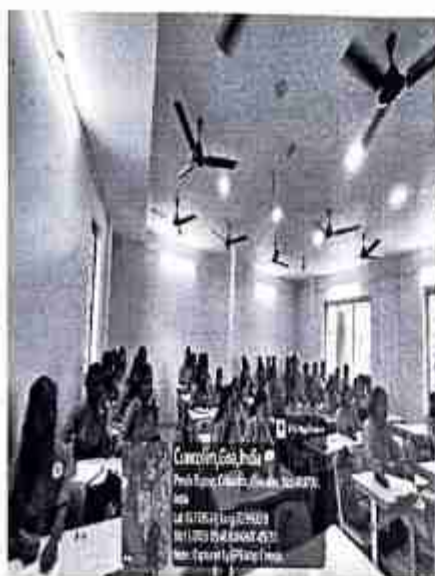
DATE: 17TH OCTOBER 2024 AT 9.30 AM





**ASST. PROF. MANIRA FERNANDES
(COORDINATOR)**

**PRINCIPAL
PROF. BRAHMA EDWIN BARRETO
(PRINCIPAL)**





Asst. Prof. Manira Fernandes
 Department of Economics
 The C.E.S College of Arts and Commerce
 Cuncolim Salcete Goa

Edwin
 Prof. Brahma Edwin Barreto
 PRINCIPAL
 The C.E.S. College of Arts & Com.
 Shri Pio F. Lawrence Complex
 Cuncolim, Salcete-Goa 403 703



The C.E.S. College of Arts and Commerce, Cuncolim, Salcete Goa
College Training, Internship and Placement Cell
Workshop on Generative AI
Lenovo LEAP: Next Gen Scholar Internship Program
In collaboration with Government of Goa and Bharatcares
27th September 2025
Report

The College Training, Internship and Placement Cell in collaboration with the Government of Goa and Bharatcares organised a Workshop on Generative AI, Lenovo LEAP: Next Gen Scholar Program, on 27th September 2025 at 10:00a.m. in the College Hall.

This workshop was designed to create awareness on Generative AI and application of the same in diverse areas like content creation, software development, health care, customer service, finance, marketing and education.

Mr. Kartik Hooda was the Resource Person for the workshop. In his presentation he covered the areas like application of AI in various fields including, medical, Machine learning, deep learning, supervised learning, unsupervised learning, and reinforcement learning. He also spoke on career in AI, including role and skills of robotics engineer and ML engineer. 105 students attended the workshop. Through this workshop students learned about the wider application of generative AI across industries and the present and future demand for such skills and competencies in the job market.





Ms. Yashmita Y. Ghatwal
Convenor

Dr. Savita S. Nadkarni
Coordinator of TIP Cell

Edwain
Prof. Brahma Edwin Barreto
Principal
PRINCIPAL
 The C.E.S. College of Arts & Com
 Shri Pio F. Lawrence Complex
 Cuncolim, Salnete-Goa 403 703



**THE CUNCOLIM EDUCATIONAL SOCIETY'S
COLLEGE OF ARTS & COMMERCE, CUNCOLIM, GOA**

**REPORT ON "EDUCATIONAL FIELD TRIP TO GOA STATE
INNOVATION COUNCIL"**

Date: 07/10/2025

One of the best ways to give every student real-world experience is through field trips. The Department of Commerce in association with Department of Economics, organised a field trip to Goa State Innovation Council, Fatorda, Margao - Goa on 6th October 2025 for the following students:

- FY B.COM. – Innovation and Start-ups
- FY BA – Introduction to Entrepreneurship
- FY BA – Fundamentals of Stock Market

31 students from FY B.Com. and FY BA participated in this educational field trip along with Asst. Prof. Dhanashree R. G. Dessai, Asst. Prof. Puja Gaonkar and Asst. Prof. Aishwarya Fal Dessai.

The objective of this program is to:

- i. To provide practical exposure to students related to Entrepreneurship.
- ii. To provide opportunity to students to understand process to establish a start-up.





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The Goa State Innovation Council (GSInC) is a government organization dedicated to promoting innovation in Goa by supporting students, startups, and researchers with financial aid. This field trip gave practical exposure to students related various aspects and functions of entrepreneurship.



Mrs. Dhanashree R. G. Dessai
Dept. of Commerce
Field Trip Coordinator



Ms. Aishwarya Fal Dessai
Dept. of Commerce



Dr. Suraj M. Popker
IQAC Coordinator, H.O.D. Commerce Dept.



Mrs. Manira Fernandes
Dept. of Economics



Ms. Puja Gaonkar
Dept. of Economics
Field Trip Coordinator



Prof. Brahma Edwin Barreto

Principal
The C.E.S. College of Arts & Com.
Cuncolim, Salcete-Goa 403703



The C.E.S. College of Arts and Commerce, Cuncolim, Salcete Goa
Commerce Club Presents
Shri Prabhakar T. Vaidya Memorial
College Level Innovative Business Plan Competition
“Igniting Ideas for Inspiring Change”
13th January 2026
Report

To encourage students to develop an entrepreneurial mindset and develop presentation skills through healthy competition, the Commerce Club of the C.E.S. College organised Shri Prabhakar T. Vaidya Memorial, College Level “Innovative Business Plan Competition for the C.E.S. College students on 13th January 2026.

The Innovative Business Plan Competition, organised with the theme, “Igniting Ideas for Inspiring Change” was a dynamic platform offered by the College to the students and aspiring innovators to conceptualize, develop, and present innovative ideas that have the potential to enter the competitive business world. The competition encouraged out-of-the-box thinking, focusing on innovation, market potential, and commercial strategies to implement the business plan. Major parameters focused within the presentation were, brief overview of the business, product or service attributes, competitor analysis, marketing and sales strategy, distribution channels and financial plan including cost and revenue model. Innovative Business Plan Competition was sponsored by Mr. Shailesh P. Vaidya, as a Memorial event in name of his father Late Shri Prabhakar T. Vaidya.

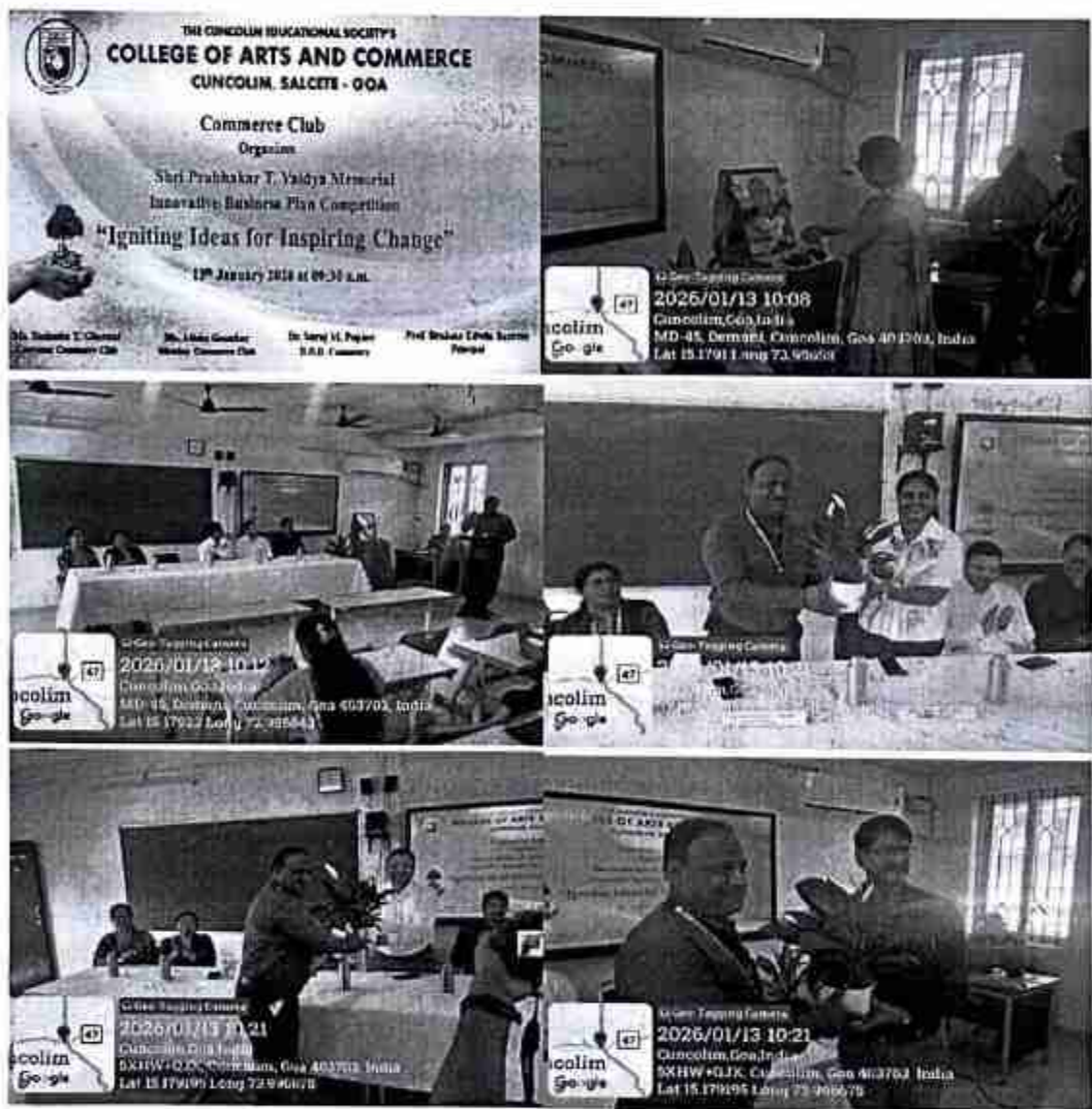
The Principal Prof. Brahma Edwin Barreto in his welcome address notified that the competition is not merely about winning prizes, it is about nurturing entrepreneurial thinking, problem-solving abilities and igniting the entrepreneurial spirit. He appreciated the efforts of the organising committee and faculty coordinator who have worked tirelessly to make this event a success.

Ms. Niku Dcunha presently working as Dy. Head Corporate Social Responsibility, Malco Energy Vedanta Limited, Cuncolim Goa, graced the occasion as the Chief Guest for the College level competition. In her address she notified that the Innovative Business Plan Competition is an opportunity given to the participants for innovation and creativity, entrepreneurial and strategic thinking. Mr. Tilroy Fernandes, a retired principal of Cuncolim Higher Secondary School and Mr. Vibhor Keny, a Chartered Accountant and accomplished financial professional served as the judges during the competitions.



In total 16 students participated in the college level competition. Mr. Yash Sanvordekar secured first place, Ms. Sakshi Patil secured second place, Ms. Seeya Gaonkar and Ms. Siddhi Subhash Velip as a team secured third place and consolation prize was secured by Ms. Mysa Vaz. After securing first place at College level competition, Mr. Yash Sanvordekar qualified for the state level competition.

Ms. Yashmita Y. Ghatwal, convenor of Commerce Club was the Co-ordinator for the competition and Ms. Alisha Gaonkar, member of Commerce Club was the Co-coordinator. This competition had offered a platform for the students to think beyond the classroom and transform creative business ideas into a viable business model.





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Ms. Yashmita Y. Ghatwal
Convenor Commerce Club

Dr. Suraj M. Popker
H.O.D. Commerce

Bhau
Prof. Brahma Edwin Barreto
Principal
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**The C.E.S. College of Arts and Commerce, Cuncolim, Salcete Goa
Commerce Club Presents
Shri Prabhakar T. Vaidya Memorial
State Level Innovative Business Plan Competition
“Igniting Ideas for Inspiring Change”
15th January 2026
Report**

To encourage students to develop an entrepreneurial mindset and develop presentation skills through healthy competition, the Commerce Club of the C.E.S. College organised Shri Prabhakar T. Vaidya Memorial, State Level “Innovative Business Plan Competition” for the Under Graduate students from the Higher Educational Institutions from the state of Goa, on 15th January 2026.

The Innovative Business Plan Competition, organised with the theme, “Igniting Ideas for Inspiring Change” was a dynamic platform offered by the College to the students and aspiring innovators to conceptualize, develop, and present innovative ideas that have the potential to enter the competitive business world. The competition encouraged out-of-the-box thinking, focusing on innovation, market potential, and commercial strategies to implement the business plan. Major parameters focused within the presentation were, brief overview of the business, product or service attributes, competitor analysis, marketing and sales strategy, distribution channels and financial plan including cost and revenue model. Innovative Business Plan Competition was sponsored by Mr. Shailesh P. Vaidya, as a Memorial event in name of his father Late Shri Prabhakar T. Vaidya.

The Principal Prof. Brahma Edwin Barreto in his welcome address notified that the competition is not merely about winning prizes, it is about nurturing entrepreneurial thinking, problem-solving abilities and igniting the entrepreneurial spirit. He appreciated the efforts of the organising committee and faculty coordinator who have worked tirelessly to make this event a success.

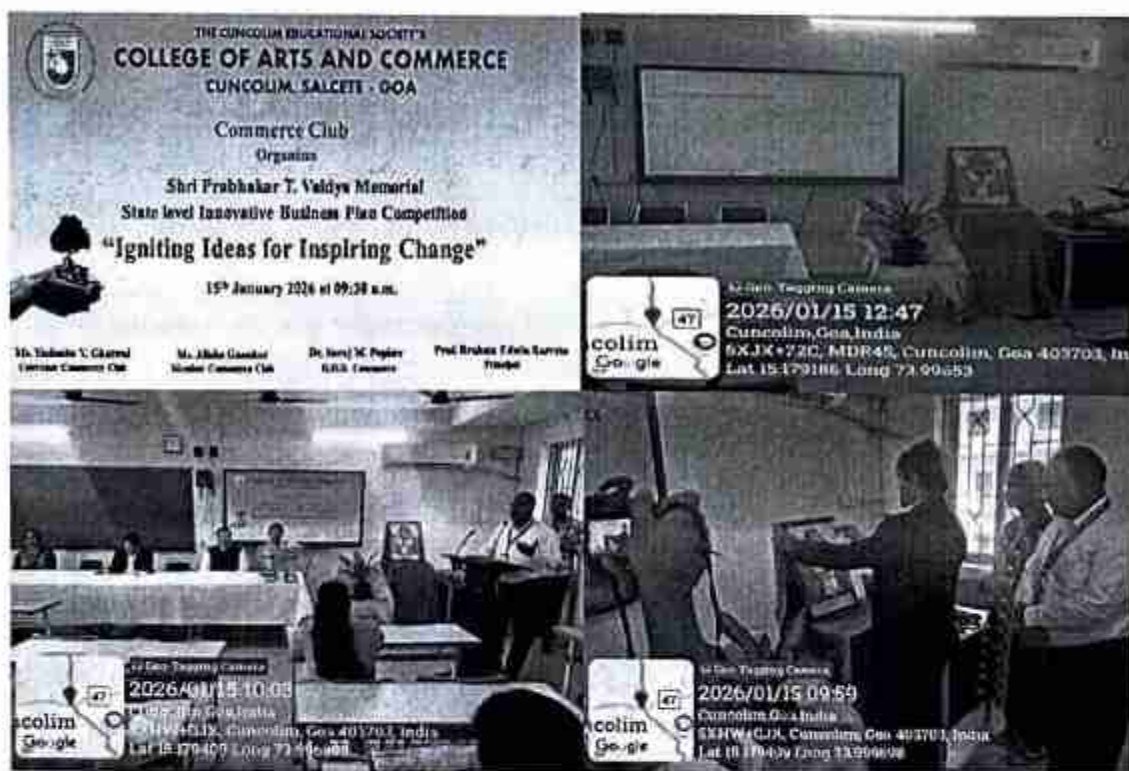
Mr. Shailesh P. Vaidya, Sponsor of Shri Prabhakar T. Vaidya Memorial, “Innovative Business Plan Competitions and a member of Governing Council of the College, graced the occasion as the Chief Guest for the State level competition. In his address he offered an opportunity for the participants to raised their questions and made it clear that in a rapidly changing business world, the ability to identify opportunitics, develop feasible ideas and convert them into sustainable venture is a major challenge to be faced by youth



with innovation. Mr. Tilroy Fernandes, a retired principal of Cuncolim Higher Secondary School and Mr. Vibhor Keny, a Chartered Accountant and accomplished financial professional served as the judges during the competitions.

In total 17 students participated in the state level competition. Mr. Shivam Naik Goankar from Shree Damodar College of Commerce and Economics, Margao Goa secured first place, Mr. Abir Kamat and Mr. Abdul Gaffar Panna as a team from Srinivassa Sinai Dempo College (Autonomous), Cujira Bambolim Goa secured second place, Ms. Aiman Patel and Ms. Sachi Naik as a team from Carmel College of Arts, Science and Commerce, Nuvem Goa secured third place and consolation prize was secured by Mr. Yash Sanvordekar from the C.E.S. College of Arts and Commerce, Cuncolim, Salcete Goa.

Ms. Yashmita Y. Ghatwal, convenor of Commerce club was the Co-ordinator for the competition and Ms. Alisha Gaokar, member of Commerce club was the Co-coordinator. This competition had offered a platform for the students to think beyond the classroom and transform creative business ideas into a viable business model.







Ms. Yashmita Y. Ghatwal
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Barreto
Prof. Brahma Edwin Barreto

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**The C.E.S. College of Arts and Commerce, Cuncolim Salcete Goa
Training, Internship and Placement Cell of the College
Government of Goa, Goa State Higher Education Council
Directorate of Higher Education
Participation in CONVERGE 3.0 Finale
Shiksha Udyojak Sangam, Academia-Industry Summit
24th February 2026
Report**

The Converge 3.0 Finale was held on 24th February 2026 at Dr. Shyama Prasad Mukherjee Indoor Stadium, Taleigao Goa. This event marked the concluding ceremony of industry-academia summit organized by the Goa State Higher Education Council and the Centralised Training internship and Placement Cell of the Directorate of Higher Education. The event featured insightful sessions, expert interactions, and motivational addresses focusing on future skills, innovation and career growth. 50 students along with the TIP Coordinator Dr. Savita S. Nadkarni, TIP Member Ms. Yashmita Y. Ghatwal and Ms. Pooja D. Prabhudessai attended the finale of Converge 3.0. Student Ms. Mysa Vaz and Ms. Abhilasha Prabhu served as Converge Ambassador during Finale. The students participation in the Converge 3.0 Finale was coordinated by the TIP Member Ms. Yashmita Yeshwant Ghatwal from the department of Commerce.



Ms. Yashmita Y. Ghatwal
TIP Member

Dr. Savita S. Nadkarni
TIP Coordinator


Prof. Brahma Edwin Barreto
PRINCIPAL
The C.E.S. College of Arts & Com
Shri Pio F. Lawrence Complex
Cuncolim, Salcete-Goa 403 703



The Cuncolim Educational Society's College of Art and Commerce, Cuncolim, Salcete – Goa

Report of Converge 3.0 - Shiksha Udyojak Sangam Academia-Industry Summit “Innovate, Integrate, Impact: Building Goa's future ready changemakers”

The Training, Internship and Placement Cell (TIP Cell) of The C.E.S. College of Arts and Commerce, Cuncolim–Salcete Goa, successfully organized Converge 3.0 – Shiksha Udyojak Sangam (Academia–Industry Summit) in association with Goa State Higher Education Council (GSHEC), Directorate of Higher Education on 16th February 2026. The summit aimed to bridge the gap between academia and industry by bringing together distinguished professionals to share insights, industry expectations, and emerging trends with students.

The programme commenced at 9:30 a.m. with the Inaugural Session. The principal of the college Prof. Brahma Edwin Barreto addressed the gathering and welcomed the dignitaries, resource persons, faculty members, and students. Mr. Ainsley Bernard, representing the Directorate of Higher Education, Government of Goa, graced the occasion with his presence. He spoke about significance of organizing Shiksha Udyojak Sangam. His encouraging words and appreciation of our students' potential left a lasting impact, inspiring them to strive for excellence.

The first session “Journey from Spark to Success” was conducted by Mr. Shailendra Veluskar, Entrepreneur, Kris Manufacturing Company. He shared his entrepreneurial journey, challenges faced, and practical insights into building a successful enterprise. The session emphasized perseverance, innovation, and leadership. The resource person shared a simple yet powerful mantra with the students: Observe, Create, Execute, and Evolve.

The second Session “From Classroom to Boardroom: Translating Theory into Real-World Competence” was conducted by CA Sonam Suraj Daivajna. The speaker covered law, taxes, finance, audits, communication, and ethics, showing how theory works in real life. She highlighted the importance of applying academic knowledge in practical business scenarios and encouraged students to develop professional competence and ethical responsibility.

The session “Mapping Academic Concepts to Industry Needs” focused on aligning academic learning with evolving industry requirements and skill development for employability. CA Anup



Borkar's session bridged the gap between classroom learning and professional expectations, empowering students to apply their knowledge in real-world scenarios. He inspired and motivated the students to align their academic pursuits with the dynamic needs of the Chartered Accountancy profession, equipping them for success.

The resource person, Ms. Meghvi Pangam from Deloitte provided valuable insights into the use of Artificial Intelligence and Power BI in financial analysis and decision-making. The session gave students exposure to emerging technological tools shaping modern finance requirements. The session focused on hands-on experience by demonstrating how the technology works in real-time, making complex concepts more accessible.

Event details and information:

Date of Event	Title of Event	Keynote Speaker	Designation & Company Name	Time	Class in which the event was held	Number of Students	Coordinator
16 th February 2026	Inaugural	Mr. Videsh Dessai Mr. Ainsley Bernard,	Chief Guest Chairman, Cuncolim Educational Society, Cuncolim Guest of Honour Directorate of Higher Education, Government of Goa	9.30 a.m. to 10 a.m.	College Hall	65	Asst. Prof. Yashmita Y. Ghatwal
16 th February 2026	Session I: Journey from Spark to Success	Mr. Shailendra Veluskar	Entrepreneur, Kris Manufacturing Company	10 a.m. to 11 a.m.	College Hall	65	Asst. Prof. Yashmita Y. Ghatwal



16 th February 2026	Session II: From Classroom to Boardroom: Translating Theory into Real-world Competence	CA Sonam Suraj Daivajna	Chartered Accountant	11.15 a.m. to 12.15 p.m.	College Hall	65	Ms. Melisa Fernandes
16 th February 2026	Session III: Mapping Academic Concepts to Industry Needs	CA Anup Borka	Chartered Accountant	12.15 p.m. to 1.15 p.m.	College Hall	65	Asst. Prof. Manira Fernandes
16 th February 2026	Session IV: AI- Driven Financial Intelligence: Transforming Decision making with power BI	Ms. Meghvi Pangam	Deloitte USI	2 p.m. to 3.30 p.m.	College Hall	65	Ms. Melisa Fernandes

The outcome of the event Converge 3.0 (point wise)

- 1) Students got a platform to interact with industry leaders and Startup founder.
- 2) Students are made aware of challenges faced, and practical insights into building a successful enterprise.
- 3) Students are inspired to think about business ideas and prepare the projects based on these ideas.
- 4) Students are appraised of applying theoretical concepts to practical business scenario.
- 5) Students are imparted hands-on experience by demonstrating how the technology works in real-time, making complex concepts more accessible.



The names, designations, and department of the entire team members from TIP, IIC & ESDC Cell who organized Converge 3.0 at the Institution

Name	Designation	TIP/ESDC	Department
Dr. Savita S. Nadkarni	Associate professor	Coordinator of TIP Cell	Commerce
Prof. Prakash Morakar	Professor	Member of TIP Cell	Geography
Ms. Yashmita Y. Ghatwal	Assistant professor	Member of TIP Cell	Commerce
Ms. Pooja Prabhudesai	Assistant professor	Coordinator of ESDC and member of TIP Cell	Commerce
Ms. Manira Fernandes	Assistant professor	Member of TIP Cell	Economics



Scanned copy of the student attendance of all sessions in the college.

THE C.E.S. COLLEGE OF ARTS AND COMMERCE, CUNCOLIM SALCETE - GOA.

Training and Placement Cell

Attendance of the Students for Converge 3.0- Shiksha Udyojak Sangam
(Academia - Industry Summit) on 16th February 2026

Sr. No.	Name of Student	Class	Roll No.	Signature
01	Saheli G. Gaonkar	S.Y. B.COM	2405338	Gaonkar
02	Kaniksha K. Gaonkar	T.Y. B.COM	2303408	Gaonkar
03	Amrutba S. Chitani	T.Y. B.COM	2303403	Chitani
04	Anika Minz	T.Y. B.COM	2203302	Minz
05	Sneha Chitani	T.Y. B.COM	2303336	Chitani
06	Sneha Velip	F.Y. B.A	2507150	Velip
07	Krushna S. Naik	F.Y. B.A	2507112	Naik
08	Neha Ganadi	TY BA	2301162	Ganadi
09	Nayala Malakar	TY BA	2301163	Malakar
10	Varshnavimule	F.Y. B.COM	2505353	Nisnula
11	Bibi Sahar	F.Y. B.COM	2505306	Sahar
12	Shikha Sheek	T.Y. B.A	2301242	Sheek
13	Munista Shaikh	T.Y. B.A	2301159	Shaikh
14	Muskhan Shaikh	T.Y. B.COM	2303413	Shaikh
15	Priya Harizan	T.Y. B.COM	2303417	Harizan
16	Tasmija Kittur	T.Y. B.COM	2303997	Kittur
17	Kim Vahala	T.Y. B.COM	2303316	Vahala
18	Jilhu Saiju	F.Y. B.COM	2505317	Saiju
19	Mahak Beg	F.Y. B.COM	25053921	Beg
20	Niyatti Dehai	B.A. B.COM	2405325	Dehai



THE C.E.S. COLLEGE OF ARTS AND COMMERCE, CUNCOLIM SALCETE - GOA

Training and Placement Cell

Attendance of the Students for Converge 3.0- Shiksha Udyojak Sangam
(Academia - Industry Summit) on 16th February 2026

Sr. No.	Name of Student	Class	Roll No.	Signature
21	Manisha K. Gaonkar	S.Y.B.COM	2405323	<i>Manisha</i>
22	Viraj N. Gaonkar	S.Y.B.COM	2405352	<i>Viraj</i>
23	Virek Gupta	S.Y.B.COM	240536	<i>Virek</i>
24	Johnson Fernandes	F.Y.B.COM	2505318	<i>Johnson</i>
25	Amina Bi Shaikh	F.Y.B.COM	2505804	<i>Amina</i>
26	Rinki Singh	F.Y.B.COM	2505336	<i>Rinki Singh</i>
27	Akash Gayen	F.Y.B.COM	2505302	<i>Akash</i>
28	Badal Kumar	F.Y.B.COM	2505305	<i>Badal</i>
29	Mehjuz Patil	F.Y.B.COM	2505323	<i>Mehjuz</i>
30	Mohammed Baqher	F.Y.B.COM	2505325	<i>Mohammed</i>
31	Sapnil Velip	T.Y.B.COM	2303330	<i>Sapnil</i>
32	Kunal Velip	T.Y.B.COM	2303318	<i>Kunal</i>
33	Feliston Fernandes	T.Y.B.COM	2303313	<i>Feliston</i>
34	Sainesh Gaonkar	T.Y.B.COM	2303422	<i>Sainesh</i>
35	Mubarak Patil	T.Y.B.COM	2303319	<i>Mubarak</i>
36	Suyash Shukran	T.Y.B.COM	2303452	<i>Suyash</i>
37	Pankaj S. Waghule	T.Y.B.COM	2303323	<i>Pankaj</i>
38	Niyaz Ahmed Mulla	T.Y.B.COM	2303322	<i>Niyaz</i>
39	Abhulatha Prabhu	T.Y.B.COM	2303301	<i>Abhulatha</i>
40	Ruchi Mallik	T.Y.B.COM	2303420	<i>Ruchi</i>



THE C.E.S. COLLEGE OF ARTS AND COMMERCE, CUNCOLIM SALCETE -GOA.

Training and Placement Cell

Attendance of the Students for Converge 3.0- Shiksha Udyojak Sangam
(Academia -Industry Summit) on 16th February 2026

Sr. No.	Name of Student	Class	Roll No.	Signature
41.	Sakshi Patil	T.Y. B.Com	2303327	<i>Sakshi Patil</i>
42.	Myso Vaz	T.Y. B.Com	2303320	<i>Myso</i>
43.	Sunil yadav	T.Y. B.Com	2301848	<i>Sunil</i>
44.	Nela Kay	F.H.D. M.S	25071201	<i>Nela</i>
45.	Chitu yadav	F.Y. BA Arts	2507116	<i>Chitu</i>
46.	soniya kumari	F.Y. B.Arts	2507151	<i>Soniya</i>
47.	Sneha Kolarkar	T.Y. B.Com	2303335	<i>Sneha</i>
48.	Ramita Chasi	T.Y. B.Com	2303325	<i>Ramita</i>
49.	Sarva Dessai	T.Y. B.Com	2303426	<i>Sarva</i>
50.	Angelica	T.Y. B.Com	2303404	<i>Almeida</i>
51.	Mackeo	Staff	963749918	<i>Mackeo</i>
52.	Poo. Prabhudasa	staff	9850004885	<i>Poo</i>
53.	Shaila P. Dessai	staff	8462826073	<i>Shaila</i>
54.	Suman s. N. Dasa	staff	7350217303	<i>Suman</i>
55.	Melva ferandu	staff	8007835470	<i>Melva</i>
56.	Syamat Velip	Staff	9764372504	<i>Syamat</i>
57.	Edwin B. Bone	staff	9850456234	<i>Edwin</i>
58.	Sadhava s.	Dessa (Staff)	-	<i>Sadhava</i>
59.	Mouira Amandu	staff	8380911605	<i>Mouira</i>
60.	Pravya P. Dessai	IT staff	7083289836	<i>Pravya</i>



THE C.E.S. COLLEGE OF ARTS AND COMMERCE, CUNCOLIM SALCETE - GOA.

Training and Placement Cell

Attendance of the Students for Converge 3.0- Shiksha Udyojak Sangam
(Academia - Industry Summit) on 16th February 2026

Sr. No.	Name of Student	Class	Roll No.	Signature
61	Saloni Bhowali	F.Y.B.com	2505340	Bhowali
62	Rishi Kumari	F.Y.B.com	2505332	Rishi
63	Kaushika Yadav	F.Y.B.com	2505320	Kaushika
64	Vithal Shetkar	Staff	9823158827	Shetkar
65	Pritya F. Gonsalves	Staff	8378008203	Gonsalves
66	Huzaiya Sayed	F.Y.B.com	2505314	Sayed
67	Chaitali Velip	F.Y.B.com	2505309	Velip
68	Simran Fernandes	F.Y.B.com	2505348	Simran
69	Shriya Gaonkar	F.Y.B.com	2505347	Gaonkar
70	Sejal Velip	F.Y.B.com	2505344	Velip
71	Jenisha Fernando	F.Y.B.com	2505316	Jenisha
72	Ratiksha Velip	F.Y.B.com	2505325	Velip
73	MILAN V. Purohit	Staff	9637543599	Purohit
74	Sandesh Bherga	TY B.Com	2303328	Bherga
75	Esha Naik	TY B.com	2303312	Naik
76	Simran Shaikh	F.Y. B.com	2303334	Simran
77	Samirha Desai	T.Y. B.com	2303423	Desai
78	Shamshou A. Salim	Staff	792323037	Salim
79	Yashvika Y. Ghatal	Staff	9922232550	Ghatal
80	P. R. Mirkan	Staff	9224163716	Mirkan

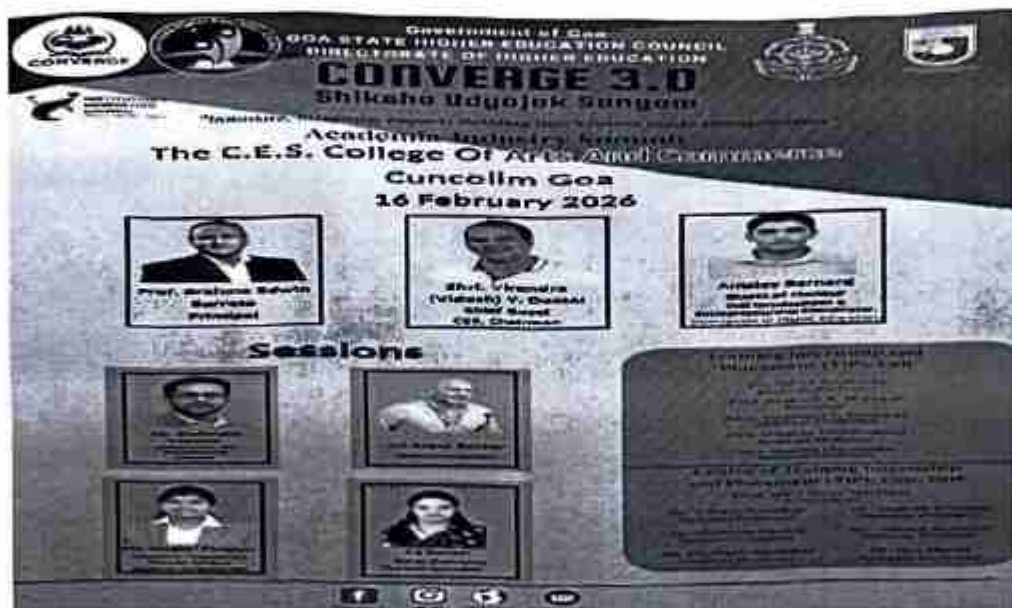
Dr. Santa S. Nadkarni
Co-ordinator of TIP Cell

Prof. Brahma Edwin Barreto
PRINCIPAL
The C.E.S. College of Arts & Com.
Shri Pt. P. Lawrence Complex,
Cuncolim, Salcete-Goa 403 703

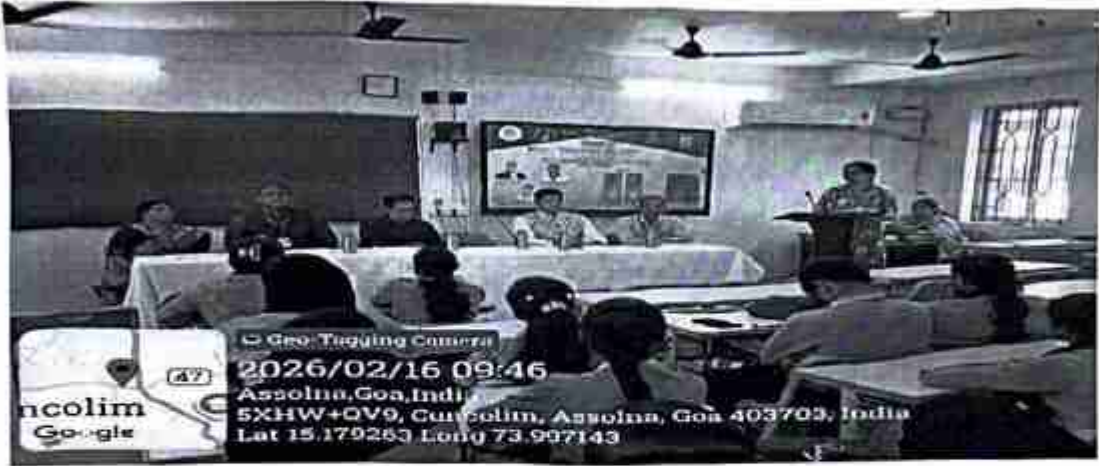
(65 students and 15 staff members attended the event at the college)



Photos of the Converge 3.0







Dr. Savita Santosh Nadkarni
Coordinator
TLET Cell


Prof. Brahma Edwin Berreto

Principal
PRINCIPAL
The C.E.S. College of Arts & Com.
Shri Pto F. Lawrence Complex
Curcolim, Sainete-Goa 403 703



The CES College of Arts & Commerce Cuncolim Salcete Goa
Report on Two Day State level workshop on Entrepreneurship
Development

A Two-Day State level workshop on Entrepreneurship Development was organised by the IQAC & and the Department of Economics of The CES College of Arts & Commerce Cuncolim in collaboration with the Directorate of Higher Education, Government of Goa on 17th and 18th March 2026 at 9. 30 am in the College.

The objective of the workshop was

1. To introduce participants to the fundamentals of entrepreneurship.
2. To equip participants with skills in business planning and execution.
3. To develop entrepreneurial abilities related to idea validation, marketing, finance, and leadership.
4. To provide guidance and mentoring from experienced entrepreneurs and experts.

Day 1: 17th March 2026

The workshop commenced at 9.30 am with registration and handover of workshop kits. The workshop was officially opened with a formal inaugural ceremony at 10 am. The programme began with the welcome address given by Principal Prof. Brahma Edwin Barreto followed by the outline of the theme of workshop given by the IQAC coordinator Dr Suraj Popker. The programme was graced by Mr. Nitin Chitari, Entrepreneur, Chief Guest, who shared valuable insights and motivated participants towards entrepreneurship and innovation and by Dr Keshav Ramesh Dhuri, DHE Nominee who focused on the significance of conducting such workshops. As a token of appreciation mementos were presented by the Principal to the chief guest and keynote speaker Mr Nitin Chitari and to the DHE nominee Dr. Keshav Dhuri. The inaugural programme concluded with the vote of thanks given by the workshop coordinator Ms Manira Fernandes, Asst Professor in Economics. The inaugural session was compered by Asst Prof Ms. Puja Gaonkar.

The first session began at 11.30 am on the topic Conceptualisation and development of a project proposal. The Resource person for the session was Mr Amey Karmali, CEO CIBA. The resource person, explained the process of identifying viable business ideas, transforming them into structured project



proposals, and its importance. Participants were guided on framing objectives, planning resources, and preparing effective project proposals. The session was interactive, with students actively participating in discussions. Session incharge was Asst Prof Ms Manira Fernandes.

There was a lunch break at 1:30 p.m followed by the second session at 2.30 pm. The session was on Execution of Project (legal and Compliance Aspects) The session was conducted by Advocate Pranay Prabhu Gaonkar, who elaborated on the legal procedures involved in setting up a business, including registration processes, licensing, compliance requirements and IPR. The importance of protecting innovations through patents, trademarks, and copyrights was also highlighted. Practical examples were provided to help participants understand real-world applications. The session concluded with a question-and-answer segment. Ms. Manira Fernandes was the session in-charge.

Day 2: 18th March 2026

The second day began with Session 3 on "*Funding from Various Agencies.*" The resource person, CA Mr. Vaibhav Pai Fondekar, provided insights into different funding sources available for entrepreneurs, such as government schemes and financial institutions. He also discussed the process of applying for funding and the criteria for approval. Participants engaged actively by raising queries and discussing funding challenges.

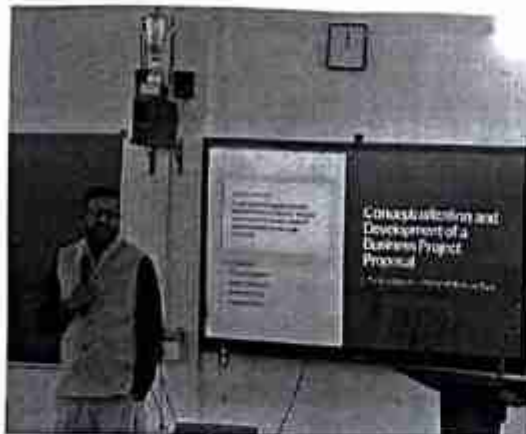
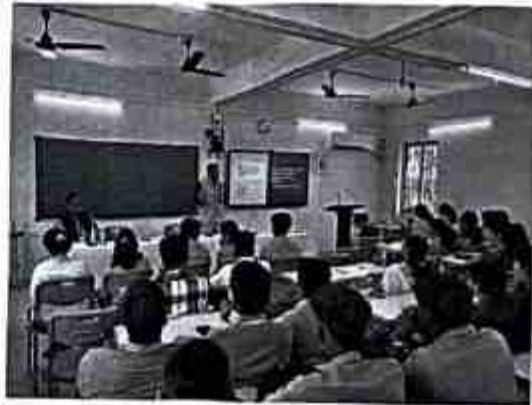
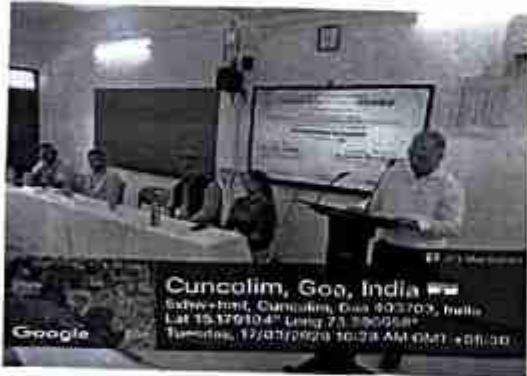
Session 4 focused on "*Development of Marketing Network.*" The resource person, Mr. Pravin Pai Kakode, Entrepreneur, discussed strategies for building strong marketing networks. He emphasized the importance of branding, customer engagement, and market research. The session included practical examples, group activities and interactive discussions, making it highly engaging. Session was coordinated by Asst Prof. Ms. Liza Aguir.

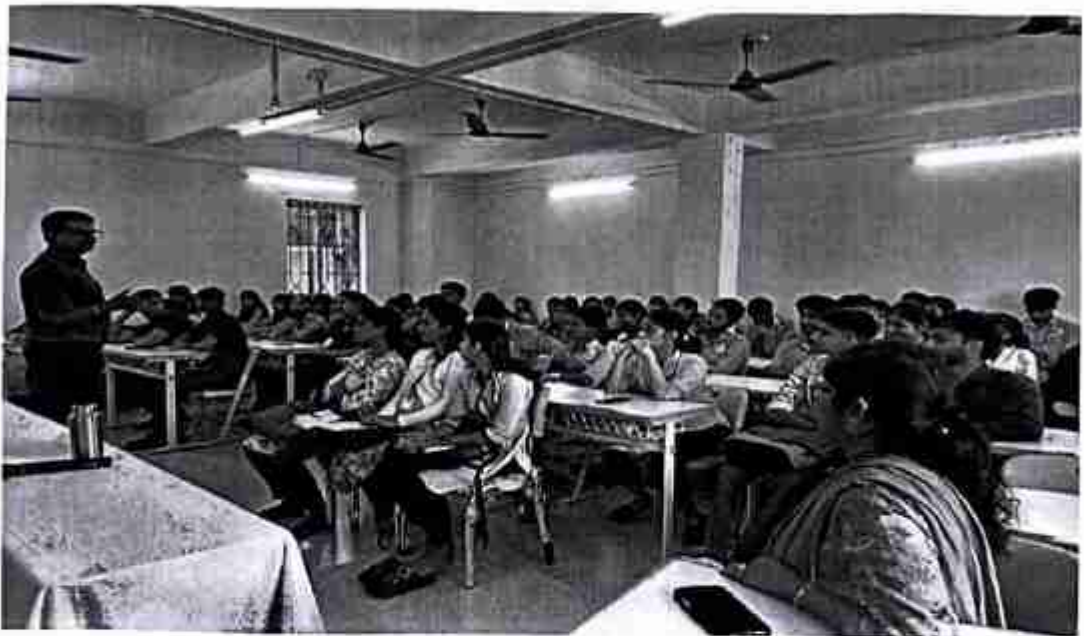
The workshop concluded with a valedictory programme which included the feedback from participants, distribution of certificates, and vote of thanks. The valedictory session was compered by Ms. Liza Aguir.

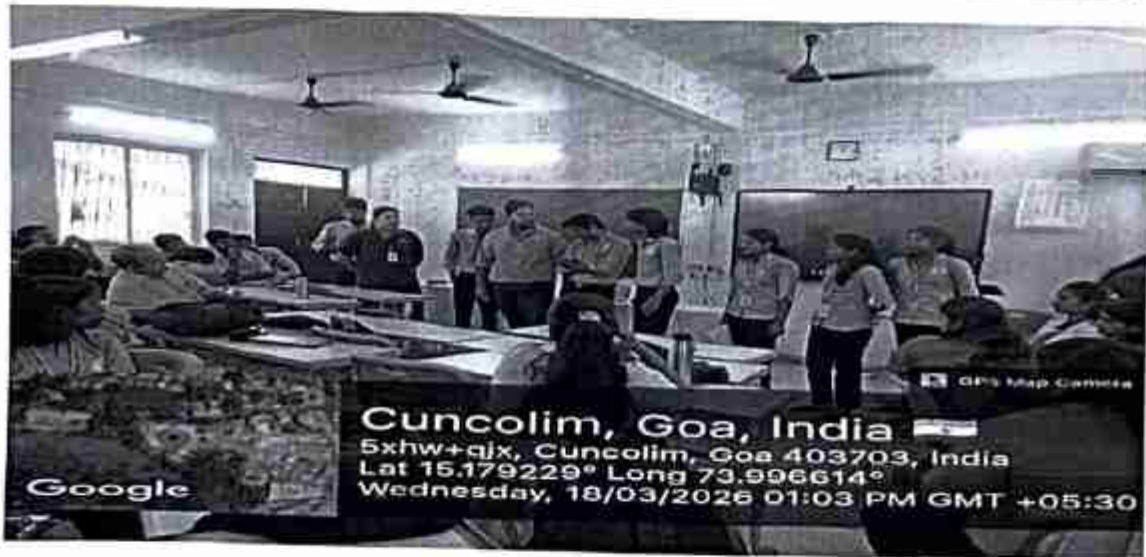
Total 85 participants participated in the workshop including 30 participants from other colleges and CES alumni and 55 participants from CES College. (50 students and 5 staff members). Refreshments in the morning and lunch was served on both days of the workshop.



The workshop was highly informative, equipping participants with essential knowledge and practical insights into entrepreneurship development, project planning, funding avenues, legal procedures, and marketing strategies. It fostered entrepreneurial skills and awareness among the participants.







Mrs. Manira Fernandes
 Workshop Co-ordinator

Dr. Suraj M. Popker
 IQAC Co-ordinator

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