

THE C.E.S. COLLEGE OF ARTS AND COMMERCE
CUNCOLIM SALCETE GOA
IV SEMESTER END EXAMINATION APRIL 2019
CLASS: SYBA PAPER: (GPSEC-II) APPLIED TRAVEL AND TOURISM
OPERATION IN GEOGRAPHY

DURATION: 1 HOUR

MAXIMUM MARKS: 40

INSTRUCTIONS:

- i) All questions are compulsory
- ii) Figure to the right indicates maximum marks

Q1) Answer ANY FOUR of the following:- (4x2=8)

- a) Define the term supplementary accommodation.
- b) Travel agencies are of great importance to the tourist. Give reason.
- c) Highlight any four support systems in tour operation.
- d) What are the various concepts considered in tour planning?
- e) State the functions of tour operators.
- f) How does travel and tour are related?

Q2) Answer ANY FOUR of the following :- (4x2=8)

- i. What is a tourist map?
- ii. Define the term tourist Budget.
- iii. List out any four heritagesites for tourists in Goa.
- iv. How are geographical tools helpful for the tourists?
- v. Highlight the importance of pilgrimage places of tourist interest.
- vi. State and explain any two ways of identifying areas of tourist interest.

Q3.A) Discuss about the concept of accommodation in the tourism industry. (6)

OR

Q3.B) Prepare a study tour plan for eight days in Goa for the students of a degree college. (6)

Q4.A) Highlight the suitable seasons for tourism. (6)

OR

Q4.B) Give an account of the feasibility in availability of tickets and accommodation for tourists. (6)

Q5.A) Accountforthe role of tour guides. (6)

OR

Q5.B) Explain the different infrastructure promoting tourism. (6)

Q6) Write short notes on ANY TWO:- (3x2=6)

- I. Cultural areas of tourist interest
- II. Application of tourist atlas
- III. Planning of tourists budget
- IV. Goa as a famous tourist place of interest

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