

C.E.S COLLEGE OF ARTS AND COMMERCE CUNCOLIM SALCETTE GOA  
S.Y.B.A SEMESTER III END EXAMINATION, OCT/NOV, 2019  
SUBJECT - POLITICAL REPORTING  
(SKILL ENHANCEMENT COURSE)

DURATION : 2 hours

TIME : 10.00 a.m. to 12.00 noon.

DATE- : 23 - 10 - 2019

MARKS : 80

**Instructions:**

1. All questions are compulsory. However internal choice is available.
2. Answer each section of Q.1. and Q.2. in maximum 100 words each.
3. Questions 3 to 6 should be answered in maximum 400 words each.
4. Figures to the right indicate full marks.

Q1 Answer any four of the following questions.

(4x4=16)

- i. What are the basic ideas associated with Journalism?
- ii. Give the meaning of the term "Beats".
- iii. State how Journalist should maintain relations with sources.
- iv. Explain different methods of news gathering.
- v. What are secondary sources of news gathering?
- vi. Give the meaning of the term "News Packaging"

Q2. Write short notes on any four of the following.

(4x4=16)

- i. Parliamentary Reporting.
- ii. Civic Journalism.
- iii. Role of media in preventing corruption.
- iv. Objectives of Report Writing.
- v. Development of Print media in India.
- vi. Online News.

Q3. Briefly discuss elements of Journalism.

(12)

OR

Q3. Explain properties of "The News".

(12)

Q4. Explain how Journalists develop and cultivate sources.

(12)

OR

Q4. Evaluate three core concepts of Verification.

(12)

Q5. What are the Legislative measures for the protection of Rights and Duties of the Journalists?

(12)

OR

Q5. Critically evaluate the role of media in elections and other government activities.

(12)

Q6. Discuss top ten tips for successful Journalism as given by Mindy Leigh.

(12)

OR

Q6. What is Blog? Explain how it works.

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