

C.E.S COLLEGE OF ARTS AND COMMERCE, CUNCOLIM – SALCETE – GOA
S.Y.B.COM. III SEMESTER END EXAMINATION, OCTOBER, 2018
ENTREPRENEURSHIP DEVELOPMENT (CC 11)

Duration: 2 hours

Date: 24/10/2018

Time: 10.00 a.m. to 12.00 p.m.

Marks: 80

- Instructions:
- i) All questions are compulsory, however internal choice is available.
 - ii) Answer sub-questions in Question 1 and Question 2 in not more than 100 words each.
 - iii) Answer Question 3 to Question 6 each in not more than 400 words.
 - iv) Figure to the right indicates maximum marks to the question/sub-question.

Q.1. Write short note on the following(any four): (4x4=16 marks)

- i) Intrapreneur
- ii) Economic theory of Entrepreneurship
- iii) Entrepreneurship Development in India
- iv) Sociopreneur
- v) Benefits of environmental scanning
- vi) Market Research

Q.2. Write short note on the following(any four): (4x4=16 marks)

- i) Project formulation
- ii) Break Even Analysis of a project
- iii) Contents of a project report
- iv) Purposeful Innovation
- v) Incubation Centre
- vi) Social-Cost Benefit Analysis

Q.3. A) Who is an entrepreneur? Explain the various skills of an ideal entrepreneur. (12 marks)

OR

B) State and explain the various types of entrepreneurs.

Q.4. A) Explain the role of an entrepreneur in economic development. (12 marks)

OR

B) Explain the steps involved in identifying a business opportunity.

Q.5. A) Explain the procedure for formulating a business project. (12 marks)

OR

B) What is a project report? Give the importance of a project report.

Q.6. A) What is purposeful innovation? What are its principles? (12 marks)

OR

B) Explain the sources of purposeful innovation.
